

Quality Awards Nomination Info



Scan for nomination form

People's Choice Photo Awards:

- Submit Photos on the online Nomination Form.
- The photos will be posted on CQUSA Facebook for voting.
- Deadline for Submitting: Sept. 9 (Up to 5 photos per camp.)
- Voting between Sept. 16 – Oct. 4 on CQUSA Facebook Page

Categories (nominations and supporting materials are due by Friday, September 27.)

- 1. Camper Recruitment:** Share your camp's story of increasing camper participation, new recruits, innovative strategies, captivating marketing materials, and more! Share your secret recipe for success! Keep in mind, success isn't just about the numbers when it comes to this award!
- 2. Volunteer Recruitment:** We want to hear all about your team's size, how it's growing, who's sticking around, fresh faces joining the crew, out-of-the-box strategies, snazzy marketing tools, and, of course, spill the beans on what really made the magic happen! Remember, it's not just about the numbers - we're after the secret ingredients of your Volunteer Recruitment strategies!
- 3. Donor and Volunteer Appreciation:** Tell us about how you showered your donors and volunteers with love and appreciation! Share your creative and effective strategies such as fun events, shoutouts during camp and throughout the year, special tokens of thanks, heartfelt thank you cards, and more. How did you let them know that they are the real MVPs?
- 4. Fundraising:** Let's dive into the world of success stories and epic campaigns! Did you rock an event or launch a fresh idea? Give us the scoop on how you built relationships and engage donors. Include: promotional materials, dollars raised, new dollars and increases, budgets, number of participants, new donors and photos. Share it all!
- 5. Activity/Programs:** Tell us about the cool stuff happening at camp, especially about your intentional activities and programs. How did these activities connect with desired camp outcomes, teach new skills, fit the theme, or involve community partners, alumni or special guests? Reflect on any new initiative attempted this year and identify the classics that campers eagerly anticipate each summer.
- 6. Year-round Programs and Events:** Spill the tea on your year-round shindigs! Did you cook up anything new? Which events are the fan favorites that keep kids and families coming back for more? Tell us what made the programs a hit. Include all the juicy details such as promotional materials, posters, schedules, number of participants, venue, activities, photos, and more!
- 7. Childhood Cancer Awareness Campaign &/or Event:** How did you light up Childhood Cancer Month or bring awareness at another time of year? Tell us who joined the fun, fundraising elements, and if it was a first-time bash or a yearly tradition. Include details such as promotional materials, schedule, budget, activities, venue, attendance stats, new participants, partnerships, and (of course) what was the secret to success.
- 8. Community Partnership:** Give us the scoop on your Community Partnership(s)! What's the nature of the partnership? How did this dynamic duo come to be? And most importantly, what were the benefits and results of this teamwork? Let us know if this is a new, existing, or expanded partnership. Please share any relevant materials such as agreements, photos and things that show how you recognized the partner.
- 9. Social Media and Media Coverage:** Tell us about your social media engagement and/or media coverage. Provide details on campaign info, data/stats, and any media love you've been soaking up.
- 10. Camp-to-Camp Collaborations:** Give all the details on your camp's epic team-up with another camp or heroic rescue mission to aid a fellow camp!
- 11. Camper turned Volunteer Spotlight Story with Photos:** Tell us a tale of transformation - the camper turned volunteer superstar! Describe their camper days and their journey to become a volunteer extraordinaire. Be sure to mention the years they attended as a camper, their current volunteer role, and how they now sprinkle volunteer magic at your camp.